



# ACCORHOTELS

Feel Welcome

## Le Club Loyalty program

01/08/2017

# AccorHotels overview

## OPERATING



4,000 HOTELS IN 95 COUNTRIES



570,000 ROOMS



2 HOTELS OPEN EVERY 3 DAYS

## PORTFOLIO



17 BRANDS FROM ECONOMY TO LUXURY

## WE ARE



240,000 EMPLOYEES





WE ALWAYS  
REWARD OUR  
**business  
travellers**



**LE CLUB ACCOR  
HOTELS**

FREE LOYALTY PROGRAMME

Feel Welcome



Becoming a Le Club AccorHotels  
member is simple and free.

Join via our app or online at  
[www.accorhotels.com](http://www.accorhotels.com)

YOUR LOYALTY IS  
**always  
recognised**



Le Club AccorHotels welcomes  
you everywhere



92  
Countries



3,400  
Hotels



13  
Brands



**EARN POINTS** on every stay



**SAVE TIME** with online check-in  
and fast check-out



**REWARDS** such as room upgrades,  
welcome drinks, guaranteed availability



Access to the **CHEAPEST RATES** and  
**BEST OFFERS** for personal travel



Hundreds of ways to **EARN**  
and **SPEND** your points

DON'T FORGET TO ADD YOUR  
**MEMBERSHIP NUMBER**  
WHEN BOOKING WITH YOUR  
PREFERRED TRAVEL AGENCY



# Member Rate



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**Permanent offer**

**Up to 10% discount on a selection of public rates:**

- 5% on Eco brands

- 10% on Midscale & Luxury / Upscale brands

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**Exclusive to Accor Web**

(AH.com/Brands.com Mobile site/App)

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**Bookable only by guests belonging to a Closed User Group:**

**Le Club AccorHotels members**

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**Not cumulative**

with Global promotions with high discount




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## Booking with points

Redeeming your points



## ❑ LeClub Accor Hotels point system

	2016	2017	
	 YOU EARN POINTS	 YOU EARN <b>REWARD POINTS</b>	 YOU EARN <b>STATUS POINTS</b>
Eligible stays at participating hotels	✓	✓	✓
Eligible meetings and events (Meeting Planner points)	✓	✓	✓
Bonus points from global/local campaigns	✓	✓	
Courtesy points	✓	✓	
Points earned with a Partner	✓	✓	
Places by Le Club AccorHotels points (check-in app)	✓	✓	
Accelerator points - from elite status	✓	✓	
La Collection (online redemption boutique)	N/A	✓	
AccorHotels Arena	N/A	✓	



**CLASSIC**



**SILVER**



**GOLD**



**PLATINUM**

<b>2016</b>	0 nights or 0 points	10 nights or 2,500 points	30 nights or 10,000 points	60 nights or 25,000 points
<b>2017</b>	0 nights or 0 points	10 nights or <b>2,000 points</b>	30 nights or <b>7,000 points</b>	60 nights or <b>14,000 points</b>





# Rules FOR EARNING POINTS ON ROOM RESERVATIONS



ONLY DEFINE BOTH BY

– 1 –

**THE RATE BOOKED**

Rates negotiated by your Company  
Public and promotional rates

– 2 –

**THE RESERVATION CHANNEL OR ORIGIN OF THE RESERVATION**

AccorHotels  
AccorHotels brands websites and hotels  
Business Travel Agencies  
Website Business Travel Agencies  
Travel Metasearch websites  
Holidays Travel Agencies

AND NO MATTER HOW THE ROOM RESERVATION IS PAID



If you are booking through a travel agent or other third party and do not know if your room reservation will allow you to earn Le Club AccorHotels points, **PLEASE ASK YOUR TRAVEL AGENT** about the type of booking and type of rate he/she is making for you.



**YOU WILL EARN POINTS** if you book rates negotiated by your Company on below reservation Channels



**YOU WILL EARN POINTS** if you book public and promotional rates on below reservation channels



**YOU WILL NOT EARN POINTS** if you book public and promotional rates on...

ACCORHOTELS, ACCORHOTELS BRANDS WEBSITES AND HOTELS



BUSINESS TRAVEL AGENCIES



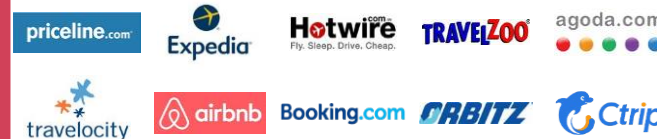
WEBSITE BUSINESS TRAVEL AGENCIES



TRAVEL METASEARCH WEBSITES



WEBSITE TRAVEL AGENCIES



HOLIDAYS TRAVEL AGENCIES





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LE CLUB ACCORHOTELS  
**MEETING PLANNER**

REWARDING YOUR LOYALTY WITH  
POINTS FOR EVERY EVENT

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LE CLUB ACCOR  
HOTELS

MEETING PLANNER

## LE CLUB ACCORHOTELS MEETING PLANNER

Join Accor's free dedicated loyalty programme for meeting planners and you'll enjoy a range of exclusive advantages and rewards at over 2,000 hotels in 90 countries.



### WHY SHOULD YOU BECOME A MEMBER OF LE CLUB ACCORHOTELS MEETING PLANNER?

- Earn points for your meetings and events at over 2,000 hotels and across six brands worldwide
- Receive 1 point for every €2 spent for events for more than seven people
- Your points never expire\* and rewards are valid 365 days a year without restriction
- Enjoy online access to manage and review your account
- Benefit from bonus periods where double points may apply
- Enjoy exclusive member-only benefits

JOINING IS EASY AND FREE OF CHARGE WHEN YOU VISIT  
[www.accorhotels.com/meetings](http://www.accorhotels.com/meetings)



### DID YOU KNOW YOU CAN NOW REDEEM POINTS FOR MONEY OFF FUTURE EVENTS?

#### WHAT CAN YOU EARN POINTS ON?

As a member of Le Club Accorhotels Meeting Planner, there's a number of ways for you to earn points including:

- Meeting room bookings
- Group accommodation of seven rooms or more for corporate stays
- Food and beverage services when booked in conjunction with meetings or corporate group accommodation

For example, book a meeting to the values below – and see how many points you'll earn and their value in Le Club Accorhotels Reward Vouchers. These can be redeemed against money off future stays and events or exchanged for airline miles or partner vouchers.

Event value	Number of Le Club Accorhotels meeting points	Value in Le Club Accorhotels Reward Vouchers
€4,000	2,000 points	€40
€8,000	4,000 points	€80
€12,000	6,000 points	€120
€20,000	10,000 points	€200

#### YOUR REWARDS:

- Redeem your points for money off future meetings and events – saving you up to 15%†
- Use your points any time, anywhere for money off business or leisure stays across the globe
- You can also convert your points into airline miles or partner vouchers

\* When booking at least one event every 12 months at participating hotels.  
 † Vouchers can be redeemed against future meetings or group accommodation – up to 15% off your next meeting.

For full terms and conditions visit [www.accorhotels.com/meetings](http://www.accorhotels.com/meetings)